

Joel David Rollins

Department of Communication Studies
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Education

- Ph.D.** in Speech Communication: Rhetoric emphasis. The University of Texas at Austin, Austin, Texas, August 1996. GPA: 4.00
- M.A.** in Public Address and Communication, University of North Texas, Denton, Texas, May 1989. GPA. 4.00
- B.A.** in Interpersonal and Public Communication, North Texas State University, Denton, Texas, 1984. GPA. 3.74

Teaching and Administrative Experience

Senior Lecturer: The University of Texas at Austin 2005-2017

Responsible for teaching both upper and lower division undergraduate communication courses. Courses taught: Argumentation and Advocacy; Case Studies in Argumentation (content changes yearly); Forensics Workshop; Communication and Social Change. **Communication and Social Change is a flagged course for Ethics and Leadership, and Cultural Diversity.**

Lecturer: The University of Texas at Austin, 1993 to 2005.

Director of Debating: The University of Texas at Austin, 1989 to present. Responsible for the administration and coaching of a large nationally ranked debate team. Extensive travel with undergraduates, coaching, practice sessions, and coordinating travel and overseeing AI's. Extensive budgeting required. The team is consistently ranked in the top ten programs nationally.

Assistant Director and Founder, University of Texas National Institute in Forensics: 2014-present.

Founder. Assists director as instructed. Primary responsibility for debate programs. Teaches debating and public speaking, in some years to over 600 high school students from over 30 states.

Director, University of Texas National Institute in Forensics: 1994 to 2006. 2009-April 2011. Founder and Director. Responsible for all aspects (curriculum design, personnel, budget, oversight, advertising, grants, and teaching) of Nationally acclaimed Summer High School Debate Institutes. Served as director during second session 2011-2013.

Assistant Instructor: The University of Texas at Austin, 1988 to 1993. Responsible for teaching undergraduate communication courses. Courses taught: Forensics Workshop (personally responsible for direction of this course); Public Speaking (Course Director: Dr. Pat Witherspoon).

Teaching Assistant: University of North Texas, 1987-1988. Responsible for teaching undergraduate communication courses. Courses taught: Argumentation and Debate (Course Director: Dr. John S. Gossett); Introduction to Communication (Course Director: Dr. Thomas Hurt).

Assistant Director of Debating: University of North Texas, 1987-1988. Responsible for coaching nationally ranked debating team.

Director of Forensics: Southern Methodist University, 1984-1987. Responsible for the administration and coaching of nationally ranked individual events and debating teams.

Director and Advisor Plan II Honors Thesis: directed several.

Teaching Interests

At both the undergraduate and graduate levels, my teaching interests include the rhetoric and politics of pedagogy, political communication, critical theory, the history of criticism, rhetorical criticism, social movements, argumentation and debate, theories of persuasion, epistemology, and propaganda. In addition, I am developing programs for broad based access to debate coaching and on-line debating.

Recent Graduate and Undergraduate Research

The topic changes with each year. 2013-2014 directed 32 undergraduates to participate in independent and directed research on topics relating to presidential war powers, global trade, critical race theory, and decriminalization. 2014-2015 directed 29 undergraduates to participate in independent and directed research on topics relating to physician assisted suicide, prostitution, marijuana reform, critical race theory. 2015-2016 directed 30 undergraduates to participate in independent and directed research on topics relating to China and Japan, global climate change, NASA space exploration. 2016-17 directed 42 undergraduates to participate in independent and directed research on topics relating to energy consumption, global climate change, immigration, and critical race theory.

College of Liberal Arts, 2014-2016. In coordination of CLA Dean of Students, directed and advised UT graduate and undergraduate students for “How to win friends and influence people, Texas style” project.

Service and Activities

Faculty Advisor, Texas Forensics Union: The University of Texas at Austin, 1989 to present. Includes working with students of all majors, including recruiting, advising, raising money, and travel.

National Debate Tournament Host, 2009. Served as host for the 2009 National Debate Tournament. Duties included conference planning, hotel negotiations, and myriad other activities, including Alumni outreach and coordinating events with the University of Texas Law School.

Longhorn Classic Tournament Director: December 1997 to present. Directed major national high school debate tournament held on the University of Texas’ campus. Co-curricular with CMS 210. Largest debate tournament in the state of Texas. Tournament attracts nearly 2000 participants and achieved Tournament of Champion qualifier status.

Texas Open Tournament Director. February 2006 and 2008. 2010, 2012. 2014, 2015, 2016. Directed largest open college debate tournament in the United States.

NASA Debates. 2015, 2016. Promoted and prepared students for participation, UT Student won top speaker.

Lafayette and Civis Institute Debates. 2014. 2015, 2016. 2017. In coordination with George Washington University, promoted and prepared UT students for both on-line participation and live public debates at French Embassy.

University of Texas Child Care Development Center Parental Advisory Committee Member. 2011-2016. Coordinated emergency communication plan and facilities improvement work days. Comal Location

Faculty Liaison and Advisor for Debate Excellence Fund Alumni Group: 2013-current. Reached endowment status in 2014. Debate endowments total over \$300,000.

Host and Coordinator Debate Alumni Reunions: February 2015 and 2016. Both events attracted over 60 alumni, spanning every decade from 1940's to the present.

Program Tournament Director: 1989-present. Organized and directed several UIL and NSDA forensics competitions.

Advisor: 2010 –present. Directed teaching and mentoring trips with students to various high schools, including Connolly, Westlake, Westwood, Bowie, S.F. Austin.

Founder and Director, Austin Bi-lingual Debate Initiative: Received a \$55,000 grant from the Provost for 2007-2009 to develop a program targeting underserved students.

Founder, Austin Urban Debate League: gained official UDL status in 2004. Director of University of Texas contribution to the UDL, including grant writing, hosting tournaments, and high school outreach.

Producer, “Debate Night”: Distance learning project, scheduled for eight broadcasts to Region 13, the Rio Grande Valley, and Alaska.

Member, College of Communication Department of Communication Chair Review Committee, 2008, 2012.

Appeals Committee, Moody College of Communication: 2004-2007, 2009-2010, 2010-2011, 2011-2012, 2013-2014, 2014-2015, 2015-2016

Scholarship Committee, Moody College of Communication: 1998-1999, 1999-2000, 2000-2001, 2001-2002, 2002-2003, 2003-2004, 2007-2009, 2013-2014, 2016-2017. Evaluated scholarship applications for Moody College

Faculty Advisory Committee, Communication and Leadership, Moody College of Communication: 2015 to present.

Faculty Mentor, University of Texas Honors Colloquium: Served as the College of Communication's representative. Recruited highly ranked high school students to the University of Texas, engaged them in intellectual discussions, and introduced them to college life.

Faculty Mentor, Sigma Delta Tau, 2008-2011

Faculty Fellow: 2001-2003. Mentor for a wing of Kinsolving dormitory students. Volunteer position through UT's department of Food and Housing.

Other Debate Related Service

National Secretary, National Debate Tournament Committee: 2001-2005. Elected position. Responsible for organizing committees, recording proceedings and minutes of National Debate Tournament Committee meetings. Re-elected for 2005-2006 term

District III Chair, National Debate Tournament: March 1998-2010. Elected position. Responsible for coordinating debate activities and organizing the National Debate Tournament District Qualifying Tournament for Texas, Oklahoma, Missouri, Kansas, Louisiana, Arkansas.

Member, National Debate Tournament Committee: March 1998-2010. Elected position. One of thirteen people responsible for establishing rules and regulations for the National Debate Tournament, including voting for at-large qualifications to the National Debate Tournament. Serves on the Appeals Committee, Qualifications Committee, and other ad-hoc committees.

Executive Council, Cross-examination Debate Association National Committee: 1998-2004. Elected position. One of seven people responsible for the administration and rule-making for the largest intercollegiate debate association in the nation. Responsibilities include serving and chairing several committees.

University Interscholastic League Conference Coordinator: Coordinated several UIL speech & debate competitions, including District 25-5A and District 7-4A .

Council of Tournament Directors 2009- present. Head of judging practices committee.

Ronald Reagan Great Debater Series Regional Tournament Director 2012. Walter and Leonore Annenberg Presidential Learning Center, October 2012, Ronald Reagan Great Communicator Series.

Related Experience

Curriculum Advisor and Mentor, Jack Jenkins Memorial Debate Foundation, 2008-2014.
Developed, coordinated activities and workshops for Jenkins students and coaches.

Curriculum Consultant to the Texas Railroad Commission: 1996 and 2000. Assisted the Railroad Commission in designing a debate curriculum for middle school students.

United Press International Presidential Debate Evaluation Panel: 1992 and 1996. One of four intercollegiate debate coaches selected from across the United States responsible for evaluating critiquing the Presidential and Vice-Presidential Debates during the 1992 and 1996 election campaigns.

National Forensic League Educational Videos, Unger and Company: 1994-1996. One of four intercollegiate debate coaches to construct video series for high school educational programs. Duties included script writing, curriculum development, and on camera panel discussions and lectures.

Academic Advantage Program, The American University, Washington, DC: 1990-1993. Developed curriculum and lectures for a program in which high school students received two hours of college-level credit. Subject matter included Rhetorical Criticism, Policy Analysis, and Political Communication.

Awards

Dads' Association Centennial Teaching Fellowship during the Spring 2008 semester.

Pelham National Debate Coach of the Year, 2002. Awarded by previous recipients. Most prestigious award offered to University Debate Coaches. For lifetime achievement, only awarded once.

American Forensic Association National Debate Tournament and National Individual Events Tournament Joint Award Winner 1992-1993, 1993-1994, 1994-1995, 1995-1996, 1996-1997, 1997-1998, 1998-1999, 1999-2000, 2000-2001, 2001-2002 2002-2003, 2003-2004., 2004-2005, 2005-2006, 2006-2007, 2007-2008, 2009-2010, 2011-2012, 2013-2014, 2015-2016, 2016-2017.

American Forensic Association National Debate Tournament and National Individual Events Tournament Joint Award second place 2010-2011, 2012 2013, 2014-2015

University of Texas Nomination, Services for Students with Disabilities. 2015-2016.

College of Communication Dean's Commendation, 1997 to 2004 for directing debate team to joint National Championship.
College of Communication's Presidential Scholar Nominee, University of Texas, 1990-1991.
Shell Grant Recipient, 1989, 1990, 1992.
Outstanding Graduate Student, Communication Studies, University of North Texas, 1987.
Outstanding Undergraduate Student, Interpersonal and Public Communication, University of North Texas, 1984.
Student Association University Scholarship, University of North Texas, 1983, 1987.
Leo Mohr Award, Outstanding Contribution to Debate, University of North Texas, 1982.
Individual and Team Debate Awards: too numerous to list.
Qualified teams to the National Debate Tournament every year since 1989.

Grants and Endowments

2012-- Walter and Leonore Annenberg Presidential Learning Center, May to October 2012, Ronald Reagan Great Communicator Series, \$2000
2006—Provost's Innovation Proposal. \$55,000 for 2007-2009 for developing bi-lingual debate initiative.
2004—Nathan Foundation, Tyler, TX. \$4000 for Austin UDL

Books Edited

Edited Debating Environmental Policy: The Little Green Thumbbook. Austin, Thumbbooks C, 1997, 140 pp.
Edited Debating Juvenile Justice: Young Guns Thumbbook. Austin, Thumbbooks C, 1996, 140 pp.

Publications and Conference Papers

Rollins, J.D. and McBride, B.E. "Second Thoughts on Debating Transportation Infrastructure." Instructional Video. August 2012.
Rollins, J.D. and McBride, B.E. "Second Thoughts on Debating Space Exploration and Development." Instructional Video. August 2011.
Rollins, J.D. "Optimizing Judge Use: Best Tournament Practices." Report to Council of Tournament Directors. California State University—Fullerton, Fullerton, CA, January 2011
Rollins, J.D. and McBride, B.E. "Analysis of the 1995 National Debate Tournament Octofinals—Texas vs Georgia." Instructional Video. August 2010.
Rollins, J.D. "Dual Language Debating: An Introduction." Instructional Video produced for Provost's Innovation Initiative. August 2008.
Rollins, J.D. "Dual Language Debating: Debating Climate Change." Instructional Video produced for Provost's Innovation Initiative. April 2008
Rollins, J.D., (2006) Bringing Debate to the Hispanic Community. Paper presented at the National Convention of the National Communication Association, San Antonio, TX.
Rollins, J.D., (2001) Toward Infection: Heidegger's Place in Argumentation. Paper accepted for presentation at the National Convention of the National Communication Association, Atlanta, GA.
Rollins, J.D. (2000) Narration and Evidence in Competitive Academic Debating. Paper presented at the National Convention of the National Communication Association, Seattle, WA.
Rollins, J.D. (1999) Academics as resistance in Academic Debating. Paper presented at the National Convention of the National Communication Association, Chicago, IL.

- Rollins, J.D. (1999) Can Debate be a Pedagogy for the Oppressed? Reflecting on the Writings of Paolo Freire. Paper presented at the National Convention of the National Communication Association, Chicago, IL.
- Rollins, J.D. (1998) Foucault Didn't Say That! Evidence and Ethics in Post/Modern Debating. Paper presented at the National Convention of the National Communication Association, New York, NY.
- Rollins, J.D. (1998) Consensus Building: A Functional Model for Organizing a Debate Team? Paper presented at the National Convention of the National Communication Association, New York, NY.
- Rollins, J.D. (1996) The Role of Ideological and Philosophical Kritiks in Policy Debate, Debating Juvenile Justice: Young Guns Thumbbook.
- Brody, J. & Rollins, J.D. (1994) The Texas Handbook of Kritiks: Harvex (Harvard Information Evidence Exchange).
- Bosma, J.H. & Rollins, J.D. (1992) The Communication Century: An Investigation of Baudrillard's Theory of Rhetorical Implosion. Paper presented at the National Convention of the Speech Communication Association, Chicago, IL.
- Rollins, J.D. (1990) Narrative and Scientific Privileging in Ideological Organizations: An Examination of the Yellow Rain Controversy – "Like Laughing at Guernica". Paper presented at the National Convention of the Speech Communication Association, Chicago, IL.
- Rollins, J.D. (1990) Lyndon Johnson's Intervention Rhetoric: An Invitation for Crisis. Paper selected for presentation at the Texas Speech Communication Association Convention.
- Rollins, J.D. (1989) Viewing Eisenhower's Inaugurals and Farewell through an Hegelian Frame. Paper presented at the National Convention of the Speech Communication Association, San Francisco, CA.

Invited Lectures

- Race, Gender, and Mutually Preferred Judging. Council of Tournament Directors. Fullerton, CA January 2014.
- Connecting at the Borderlands: Sharing Ideas through Debating. Weslaco, TX February 2013.
- Citizenship and Dual Language Debating: New Beginnings for Adult and Student Leadership. Edinburg, TX February 2011.
- Bringing Debate to the Hispanic Community. University of Houston, Houston, TX December 2009
- Public Debate: Is Eating Meat Ethical, The Argument for and against eating Animals, Austin, TX April 2010.
- Evidence, Research and the Personal, University of Houston, Houston Urban Debate League, Houston TX, August 12, 2009
- Brining Debate to the Hispanic Community, University of Texas, Pan-American, Edinburg, TX, February 29, 2008
- Debating Privacy. National Forensics League Hill Country Regional Conference, Austin, TX, August 2000.
- Debating Educational Policy. National Forensics League Hill Country Regional Conference, Austin, TX, August 1999.
- Debating US Foreign Policy Towards Russia. National Forensics League Hill Country Regional Conference, Austin, TX, August 1998.
- The Role of Philosophy in Competitive Debating. National Debate Coaches Association Annual Meeting, Chicago, IL, November 1997.
- The Future of Critiquing in Academic Debating. Respondent at the National Convention of the National Communication Association, Chicago, IL, November 1997.
- Negative Approaches to Debating the Juvenile Crime Topic, University Interscholastic League Superconference, Austin, TX, September 1996.
- Negative Approaches to Debating the China Topic, University Interscholastic League Superconference, Austin, TX, September 1995.

Negative Approaches to Debating the Immigration Topic, University Interscholastic League
Superconference, Austin, TX, September 1994.

Dissertation: The Continuing Crisis: An Analysis of Education Crisis Rhetoric, 1951-1985, completed
August 1996.

Directed by: Dr. Roderick Hart

Committee members: Dr. Rick Cherwitz, Dr. Dana Cloud, Dr. John Daly, Dr. O.L. Davis

Thesis: An Analysis of Propaganda in the Yellow Rain Controversy, completed May 1989.

Directed by: Dr. John S. Gossett

Committee members: Dr. Cliff Hardy, Dr. Ted Colson, Dr. Victoria O'Donnell

Professional Associations

National Communication Association, American Forensic Association, Texas Forensic Association, Phi
Kappa Phi Honor Society, National Debate Coaches Association

Graduate Coursework

Political Discourse (Hart UT)
Communication Theory (Hopper UT)
Persuasion and the Presidency (Jamieson UT)
Rhetoric of Social Movements (Hart UT)
Basic Rhetorical Analysis (Hart UT)
Narrative Communication in Organizations (Browning UT)
Persuasion Theory (Daly UT)
Survey of Rhetorical Theory: Contemporary (Cherwitz UT)
Contemporary Critical Theory (Rodden UT)
Rhetoric and Poetic (Kinneavy UT)
Literary Criticism and Performance (Gray UT)
Applied Interpersonal Communication (Daly UT)

Supporting Coursework

US Foreign Policy Since 1945 (Rostow UT)
US Presidency 1898-1989 (Rostow UT)
American Presidency Seminar (Buchanan UT)
Evolution of American Politics (Burnham UT)